



VISITORS GUIDE TO **BRAMALL LANE**

SEASON 2018/19



FORGED IN STEEL



WELCOME TO BRAMALL LANE, THE HOME OF **SHEFFIELD UNITED FOOTBALL CLUB**

We want to ensure that anyone visiting Bramall Lane has a great experience, whether you are a first time visitor, a season ticket holder or an away fan.

Included in this guide is all the information you need to know to plan your visit. From purchasing your ticket, to parking at the stadium, buying your matchday programme or choosing what to eat and drink.

If you can't find what you are looking for just use the contact list at the back to call or email us.



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A FAMILY CLUB

At Sheffield United we pride ourselves on being a family and community orientated Football Club where everyone is made to feel welcome.

We ask our fans to be respectful and help us so that anyone coming to Bramall Lane has a positive experience. We support the Football League Enjoy the Match Campaign and the Inclusion and Anti Discrimination Code of Practice. Our staff and stewards are here to help but will take action if it is felt that language and behaviour are abusive or discriminatory.

Throughout the season we have designated games for Kick it Out and Level Playing Field as well as supporting various events and initiatives aimed at families and communities being more involved with the Blades.






BUYING YOUR TICKET

Ticket information, pricing and dates of sale for individual fixtures is available at www.sufc.co.uk/tickets.

Home matches are normally on sale 4-6 weeks in advance and away match tickets are generally available 2-4 weeks in advance.

You can purchase tickets:

-  In person at the Sheffield United Ticket Office. Situated at the stadium at the bottom of the main car park (Cherry Street).
-  Over the telephone on 0114 253 7200, a £1 booking fee applies per transaction.
-  Online at www.sufc.talent-sport.co.uk. A £1 booking fee applies per transaction.

The Club also operates official coach travel for all away fixtures. This information is included with all away ticket information bulletins and can also be purchased via any of the three options above.



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DIRECTIONS TO THE STADIUM



From the North / South / East:

- Exit the M1 at Junction 33 following signs to Sheffield (A57) and continue along the Sheffield parkway until you reach the Park Square Roundabout
- Take the third exit and follow signs for Bramall Lane



From the West:

- Take the A57 into Sheffield and take the fourth exit at round about into Upper Hanover Street
- At the next roundabout take the third exit Bramall Lane



By Bus / Rail:

- The ground is just a few minutes walk from Sheffield Railway station and approximately 15 minutes walk from the city centre Bus Station.



By Tram:

- The ground is approximately a 10 minute walk from Granville Road (Sheffield College) Tram Stop
- This stop is served by the Blue and Purple routes from the city centre bound for Halfway and Herdings Park

For up to date information on all bus, tram, train times and fares please visit www.travelsouthyorkshire.com



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CAR PARKING

Non Matchday

Cherry Street (Main Car Park)
Sheffield
S2 4SU

Matchday

Unfortunately parking is not available at the ground on a matchday. Please be aware that the surrounding areas are controlled by pay and display or permit holder only restrictions.

There are a number of multi-storey car parks close by on the edge of the city centre.

Recommended car parking:

APCOA Car Parking
Eyre Street - The Moor MSPC
Eyre Street
Sheffield
S1 4QW

Show your match ticket / season card and park all day for just £3.50.

OR YOU CAN LEAVE YOUR CAR AT HOME AND
GET TO THE MATCH HASSLE FREE WITH US



0114 239 39 39

[f/SHEFFIELDCITYTAXIS](#) [@2393939](#)



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The image is a full-page advertisement for the Copthorne Hotel Sheffield. It features a large, modern hotel building with a mix of orange, grey, and glass facades. The building is situated on a street corner with a parking lot in front. In the background, there are other buildings and a clear blue sky with some clouds. The text is overlaid on the image. On the left, the Copthorne logo is in a large, dark blue font, with 'SHEFFIELD' in a smaller, dark blue font below it. On the right, the headline 'STAYING OVERNIGHT?' is in a large, bold, black font. Below this, the hotel's name and address are listed. Further down, contact information for reservations is provided. At the bottom right, there is a small logo and the phrase 'FORGED IN STEEL'.

Copthorne
SHEFFIELD

STAYING OVERNIGHT?

Visit our superb onsite 4 star hotel:
Copthorne Hotel Sheffield
Bramall Lane
Sheffield
S2 4SU

For reservations call: 0114 2525480 or visit
www.millenniumhotels.co.uk/copthornesheffield

 **FORGED IN STEEL**

BRAMALL LANE STADIUM

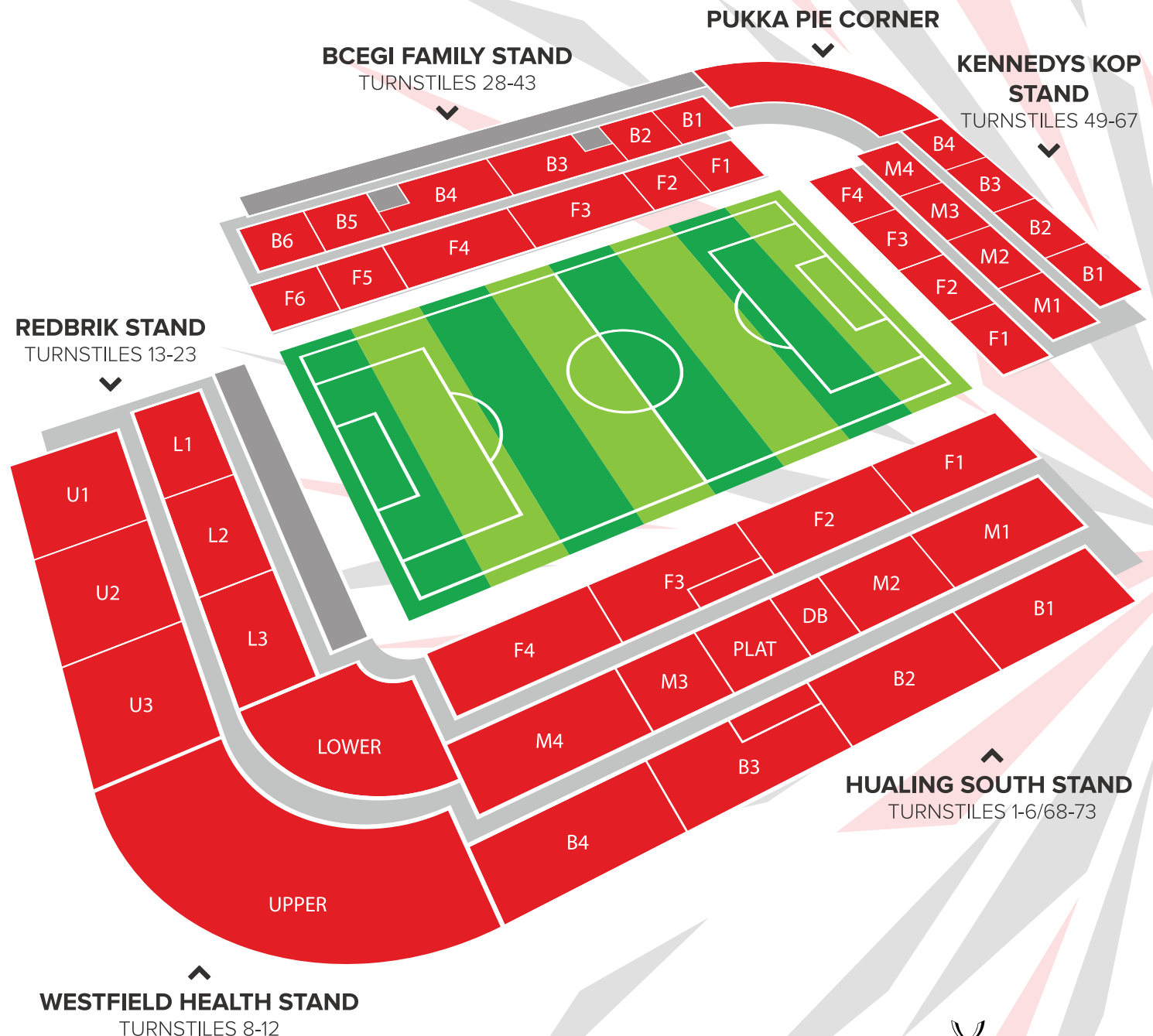
Bramall Lane has a capacity of 32,609.

Visiting supporters are normally located in the Redbrik Bramall Lane Stand. Visiting clubs will be given an allocation of tickets in advance to sell to their supporters. If you are a visiting fan attending a game at Bramall Lane please contact your club for ticket details.

The BCEGI, John Street Stand is our designated Family Enclosure. Adults purchasing tickets in this area must be accompanied by children.

Full details of our disabled ticketing information can be found at www.sufc.co.uk/fans/disabledfacilities

For a home match turnstiles open approximately 90 minutes before the game. Bramall Lane has an access control system which operates barcoded tickets and electronic season cards. There are no cash turnstiles in operation at Bramall Lane.



ENJOY THE MATCH IN STYLE WITH OUR CORPORATE HOSPITALITY

Bramall Lane is famed throughout football for the warm welcome given to its corporate clients and their guests. Our Commercial Team are on hand to make sure everyone has a day they will never forget.

We have a variety of hospitality packages available. Each one is tailored perfectly to your individual needs, whether you are celebrating a birthday or special anniversary or a larger party entertaining corporate guests as one of our match sponsors.

Full details on the range of packages available can be found at www.sufc.co.uk/commercial or contact the Commercial Team on 0114 253 7200.

TONY CURRIE LOUNGE

THE 125 ROOM



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FOOD AND DRINK

Our concourse kiosks have a wide variety of food and beverages on offer to both home and away supporters throughout the match.

Our hot food includes Pukka Pies, burgers, chips, sausage rolls and pulled pork sandwiches. Cold snacks are also available such as crisps, chocolate bars and sweets.

A full range of hot drinks, soft drinks and alcoholic beverages are also on offer in each area of the stadium.



UTB! OUR MATCHDAY PROGRAMME

Our matchday programme
“UTB” is priced at £3 and
available at every home game
from a number of sellers
outside Bramall Lane and
enroute to the stadium.

You can also buy UTB from the
Blades Superstore. Situated at
the stadium at the bottom of
the main car park (Cherry
Street).



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FORGED IN HISTORY

Bramall Lane is home to one of the few dedicated museums in the English game, housed in one of the oldest professional football stadiums in the world. It boasts caps, shirts, medals and trophies from the great names that have graced the famous red and white stripes down the years - fascinating for all and you don't have to be a Blade!

The Museum is open for visitors at 1.30pm on a Saturday game and costs just £3 for adults and £2 for concessions. No advance booking is needed, simply pay on entry.

We also offer match day tours which include "Legends of the Lane" and a behind the scenes view of the stadium guided by Club Historian John Garrett.

Our ground tours operate on selected games throughout the season. Availability is normally announced two weeks in advance on www.sufc.co.uk and tickets can be booked directly through our ticket office on 0114 253 7200 or online at www.sufc.talent-sport.co.uk. Tickets are priced at just £6 for adults and £4 for concessions. A great way to kick off your match day and a camera is definitely recommended.

legends
of the lane



MERCHANDISE

Situated in the main car park the Blades Superstore is definitely a must visit. With a wide range of merchandise on offer from pocket money items to replica kit, tracksuits and framed prints. Our friendly staff will be more than happy to help you find the perfect memento of your day.



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UNITED 24/7



www.sufcdirect.co.uk



www.sufc.talent-sport.co.uk



www.sufc.co.uk



[sheffieldunited](https://www.facebook.com/sheffieldunited)



[@sufc_tweets](https://twitter.com/sufc_tweets)



[instagram.com/sufc_official/](https://www.instagram.com/sufc_official/)



[Youtube/SheffieldUTube](https://www.youtube.com/SheffieldUTube)



[SUFC_Official](https://www.snapchat.com/add/SUFC_Official)



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USEFUL CONTACTS

Sheffield United Football Club Bramall Lane, Sheffield S2 4SU

Telephone Number: 0114 253 7200

General Email: info@sufc.co.uk

Ticket Office Email: boxoffice@sufc.co.uk

Superstore Email: mailorder@sufc.co.uk

Commercial Email: commercial@sufc.co.uk

Supporter Liaison Officer: john.garrett@sufc.co.uk

Disabled Liaison Officer: melvin.jackson@sufc.co.uk

Website: www.sufc.co.uk

Online Ticketing: www.sufc.talent-sport.co.uk

Online Merchandise: www.sufcdirect.co.uk



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