



WE MUST **SAVE OUR CLUB**

Wigan Athletic supporters have already raised almost £200,000 to keep the club operating during administration.

There is now a real risk that Wigan Athletic may not attract new owners before the 2020/21 season begins.

It is now critical that we come together to **SAVE OUR CLUB** and be part of its future.

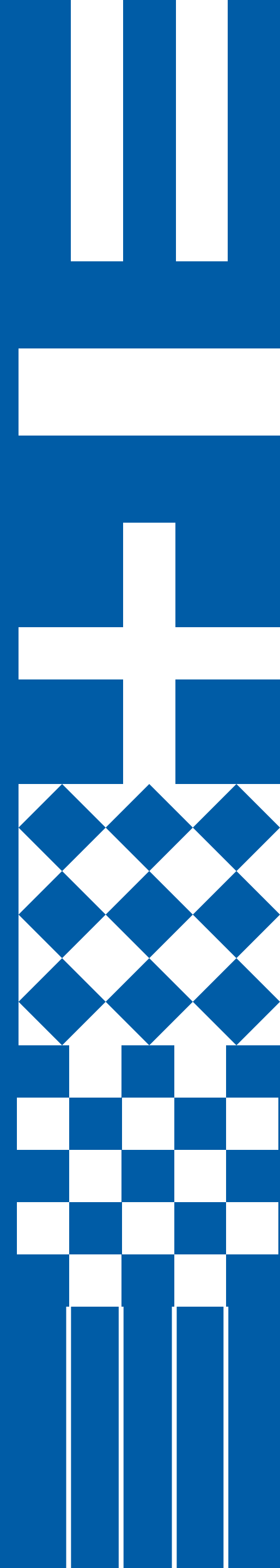


WE BELIEVE

- **WE CAN** raise **AT LEAST £500k** by **Monday 31st August 2020**
- **WE CAN HELP TO SAVE OUR CLUB** and have supporter representation as part of any new ownership
- **WE CAN** have a voice and shape the future of our football club
- **WE CAN** bring our community together within a sustainable and successful football club
- **WE CAN** protect Wigan Athletic for future generations



TARGET #1
£500k+



WE ARE READY

- The new **SAVE OUR CLUB** campaign will be powered by Crowdfunder - offering secure pledges that are **fully refundable** should the funds not be used to purchase part-ownership in the club
- We are working with advice and support from the Football Supporters Association (FSA)
- Our campaign is being actively supported by Wigan Council and Wigan Athletic Community Trust
- Community ownership and fundraising campaigns have previously been successful at many clubs, including Luton Town and Portsmouth
- Subject to the final amount raised, Wigan Athletic fans will be represented at the highest level of our football club through part ownership in the club via Wigan Athletic Supporters Club



WE ARE TOGETHER



Wigan Athletic
Official Supporters Club



Wigan Council



Wigan Athletic
Community Trust



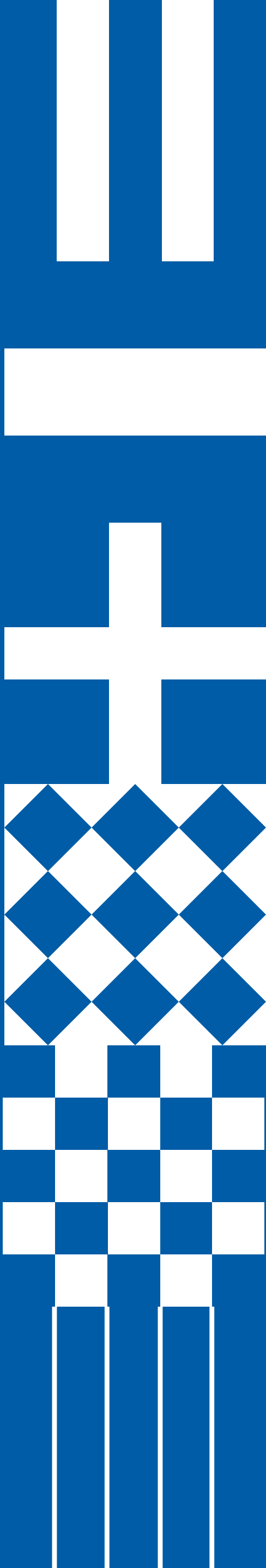
Jonathan Jackson
Former Chief Executive
of Wigan Athletic



Emmerson Boyce
Former Club Captain
of Wigan Athletic



Lisa Nandy MP
Shadow Secretary of State for
Foreign and Commonwealth Affairs
and Member of Parliament for Wigan



WE ARE REWARDING

We need every supporter to pledge as much as they can reasonably afford in order to meet our targets, save our club, and ensure that our community can drive Wigan Athletic's future. Subject to the value of your pledge, there are three tiers of rewards for our contributors:

Tier 1

£250 - £499

- Receive annual financial statements
- Receive a quarterly report on club matters
- Members' names will be displayed in the stadium and on a dedicated page on the club website

Tier 2

£500 - £999

All the rewards from Tier 1 plus:

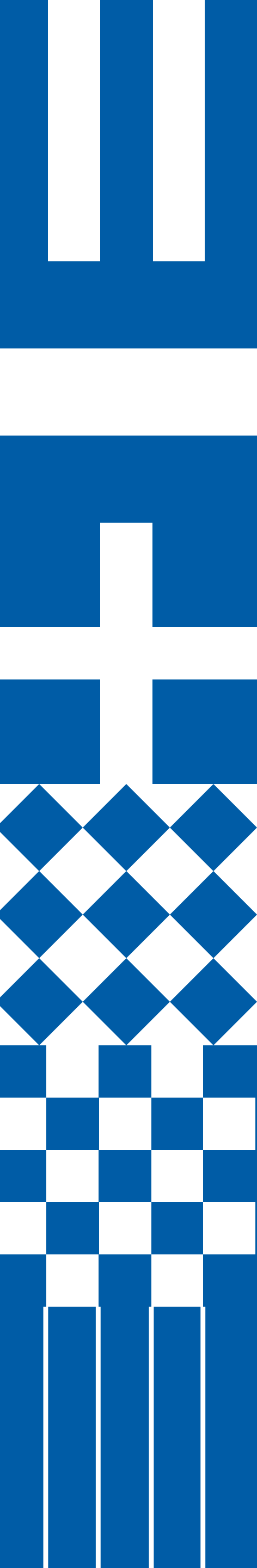
- Consultation on selected non-football commercial club decisions, for example kit choices, ticket pricing etc
- Enjoy priority access to selected future club events
- Receive an invitation to the Annual Supporters Club Conference

Tier 3

£1k +

All the rewards from Tiers 1 and 2 plus:

- Access a training ground tour each season
- Take your place on an official 'team photo'
- Receive exclusive 'bring friends' tickets each season
- Be part of a monthly briefing with the first team manager



WE ARE REWARDING

Tier 4 Business

We believe the support of our local business community will play a crucial role in the success of our campaign and in the future of our football club. As such, packages of rewards are available for businesses who are able to support our campaign with donations of larger value.

To discuss your level of contribution and the rewards available, please contact our chair Caroline Molyneux by email:

chairman@wiganathleticssupportersclub.co.uk



WE ARE AIMING HIGH

Our supporter-led team will ensure:

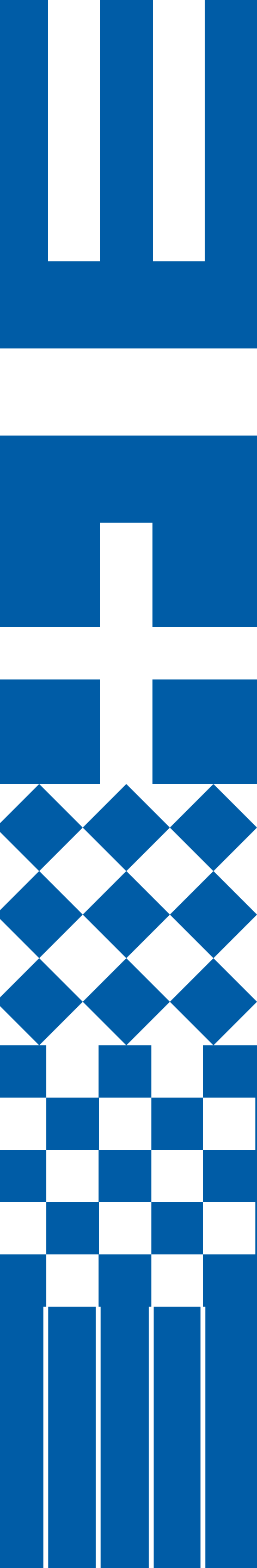
- **We represent our community with pride and passion**
- **We operate with openness, transparency and on solid financial and business principles**
- **We keep our supporters and our local community at the heart of every decision we make**
- **We will be part of a sustainable football club that will be here for your children and grandchildren**



WE NEED YOU

Donate online today at:

crowdfunder.co.uk/save-wigan-athletic



What is a club in any case?

Not the buildings or the directors or the people who are paid to represent it. It's not the television contracts, get-out clauses, marketing departments or executive boxes.

It's the noise, the passion, the feeling of belonging, the pride in your city.

It's a small boy clambering up stadium steps for the very first time, gripping his father's hand, gawping at that hallowed stretch of turf beneath him and, without being able to do a thing about it, falling in love.

Sir Bobby Robson



Terms & Conditions

- Should the purchase of shares in the football club not be taken forward all monies will be refunded.
- Donations will immediately become non-refundable at the point where the raise is successful and the purchase of shares in the football club is agreed.
- In the case of any future failure or sale of the club after the initial purchase, no monies will be refunded. Refunds will only be provided if the initial share purchase is not possible. Refunds will be at the discretion of Wigan Athletic Supporters Club.
- All rewards will be offered and administered by Wigan Athletic Football Club.
- Rewards cannot be exchanged for monetary value at a later date.
- Rewards are not transferable and are held by the person registered at donation.
- The primary method of contacting reward holders will be by email. It is the responsibility of the reward holder to ensure WAFC hold the correct email address for them.
- Pledges do not constitute shares in the club, but a reward attributable to the donor.
- Any annual or ongoing rewards will continue each season whilst supporters ownership is in place. Should a future club takeover occur every effort will be made to negotiate the continuation of the rewards, but this cannot be guaranteed.
- All rewards are subject to Covid-19 restrictions. Where restrictions mean a reward cannot be administered an alternative will be sought as far as possible, but this can not be guaranteed.
- Rewards are offered with the agreement of the proposed management of Wigan Athletic Football Club. Rewards are subject to availability and the continued support of Wigan Athletic Football Club.
- Email contact details will be held by WAFC of all donors in order to administer rewards. By donating you give permission for your details to be held for this purpose. Details will not be shared with any third party.